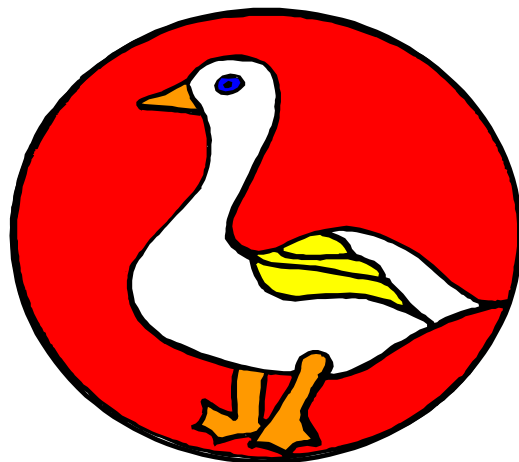


MORPETH FIRST SCHOOL



PHOTOGRAPHY POLICY

MORPETH FIRST SCHOOL

Photography Policy Statement

Northumberland schools have a photography policy, which is in accordance with data protection and human rights legislation.

Parental Permission

Parental permission is sought when the child begins school for use of the child's images in various aspects of the school's day to day life such display, the website and publicity outside the school (newspaper articles etc). If a parent does not wish images of their child to be used for these reasons, they should indicate this on the permission form. If permission is initially given and then withdrawn, parents must inform the school office in writing. Permission is requested for photographs taken during the time in which the child attends the school, and for their retention for significant school events (for example award ceremonies) after the child has left. Photographs taken for curricular, assessment, security, registration, training and development or travel reasons will not be used for any other purpose and will only be retained for as long as necessary. Publicity photography is helpful in publicising the success of the school and in promoting educational initiatives. However, the views of parents who, for any reason, do not wish their children to appear in such photographs will be respected at all times. Digital images taken by staff are stored on password protected equipment and staff have received E Safety training related to storage and use of such images

School Trips

Photography by staff on school trips and visits may be used in the curriculum and displayed within the school, on the school website or at parents' evenings to illustrate the work of the school. Parent volunteers are not permitted to take photographs using personal equipment while on trips.

Concerts/Plays/Prize-giving/Sports Days

If photography is permitted, parents and guests should take care to avoid distracting pupils and the audience. They should observe any constraints imposed by school staff. Video or sound recording of a copyright musical or theatrical performance is normally forbidden and photography may also be restricted for reasons of child protection or out of respect for the rights and privacy of individuals. Parents are not permitted to take photographs/videos at school performances.

School Photographer

Class and individual or group photographs are annual school events. Parents are asked in advance whether or not they wish their children to be included in these events. Reputable commercial photographers are involved and the law allows them to retain the copyright in the photographs. We ensure that the company taking the photographs conforms to data protection guidelines regarding the storage and distribution of these photographs.